

Edizione 2025

**TOP-IX  
TALKS**

**FEDERARE  
INFRASTRUTTURE**

**ESPANDERE  
MERCATI**

IL CLOUD FEDERATO E  
L'INTERCONNESSIONE  
COME LEVE STRATEGICHE  
PER L'INNOVAZIONE

**10 DICEMBRE  
2025**

**OGR TORINO - BINARIO 3**

Iscrizioni su  
[events.top-ix.org/talks2025](https://events.top-ix.org/talks2025)

EVENTO ORGANIZZATO DA

**top-ix**  
WE DO CONNECTIONS

**Sponsorship  
Opportunities**

# Who We Are

TOP-IX (TOrino PIemonte Internet eXchange) is a non-profit consortium founded in 2002 with the aim of creating and managing an Internet Exchange (IX) for Internet traffic exchange in the North-West area of Italy.

Rooted in the Piedmont region, TOP-IX operates in the global and borderless space of the Internet.

In addition to building and managing the network infrastructure to provide typical IX services, TOP-IX promotes and supports – through the Development Program (DP) launched in 2006 – projects of technological and/or business innovation based on the use of broadband Internet.

The two activities act synergistically to foster regional growth.





# TOP-IX Talks : format

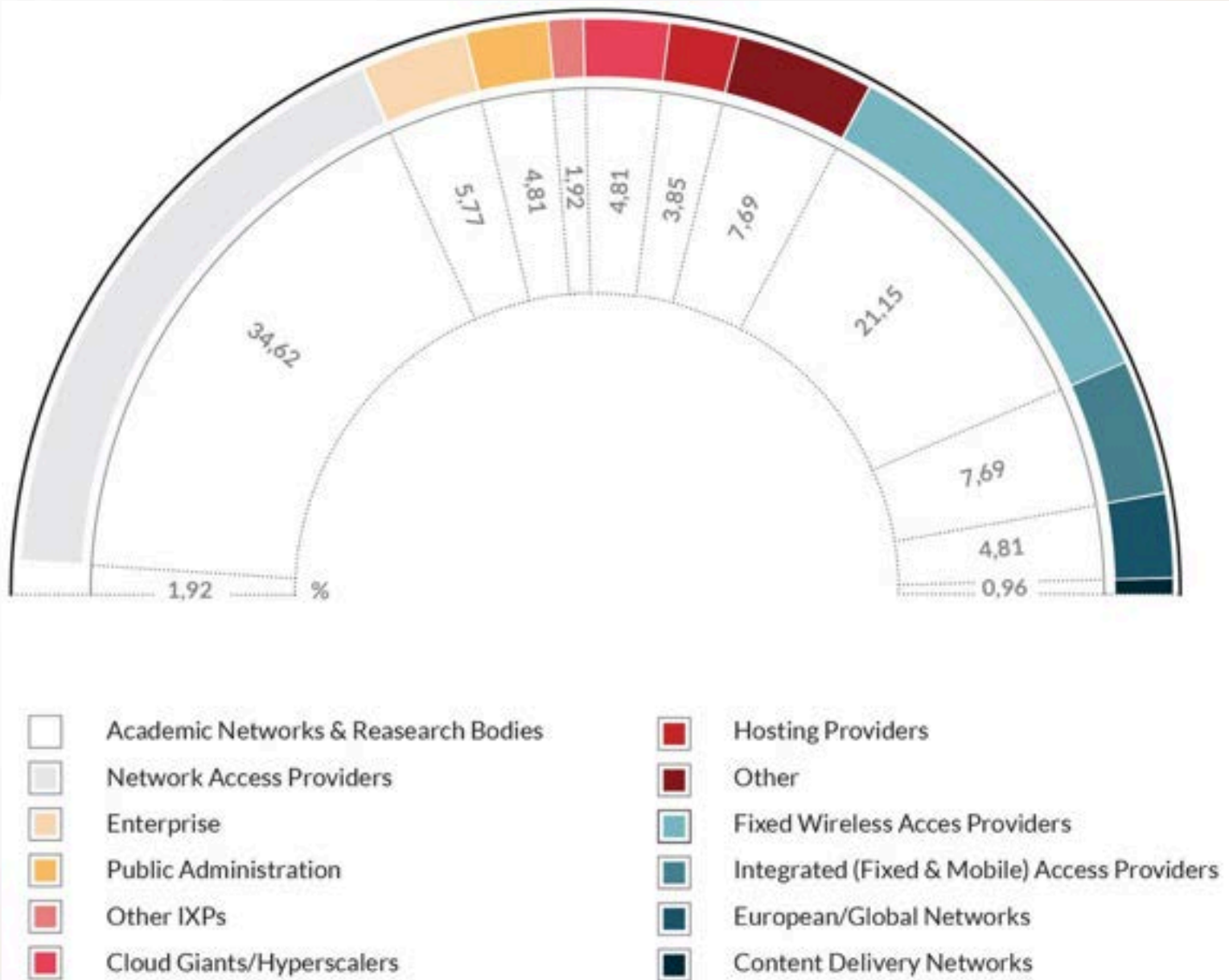
ITOP-IX TALKS is a meeting format launched by TOP-IX in 2023: an informal event where various topics and themes – often very heterogeneous – are discussed, focusing on the consortium's ongoing activities and projects.

In half a day, participants explore the latest developments and trends in technologies and network infrastructures, talking about innovation and our world.

It is addressed to TOP-IX members and affiliates.



# TOP-IX Talks : audience



With an attendance of around 200 people, TT gathers representatives of over 100 members and affiliates of our infrastructure, divided into different categories as shown in the figure.



# TOP-IX Talks 2025

The 2025 edition, entitled “**Federating infrastructures, expanding markets. Federated cloud and interconnection as strategic levers for innovation**”, focuses on innovative approaches and models that promote new forms of collaboration aimed at sustainable economic growth.

The goal of the event is to explore **how the federation of network and cloud infrastructures can become a true driver of development** for public and private contexts, at both European and global levels.

It will be an opportunity to discuss policies, standards, technologies, and market opportunities, in a context where interoperability, security, and data governance are strategic factors of primary importance.

## Program:

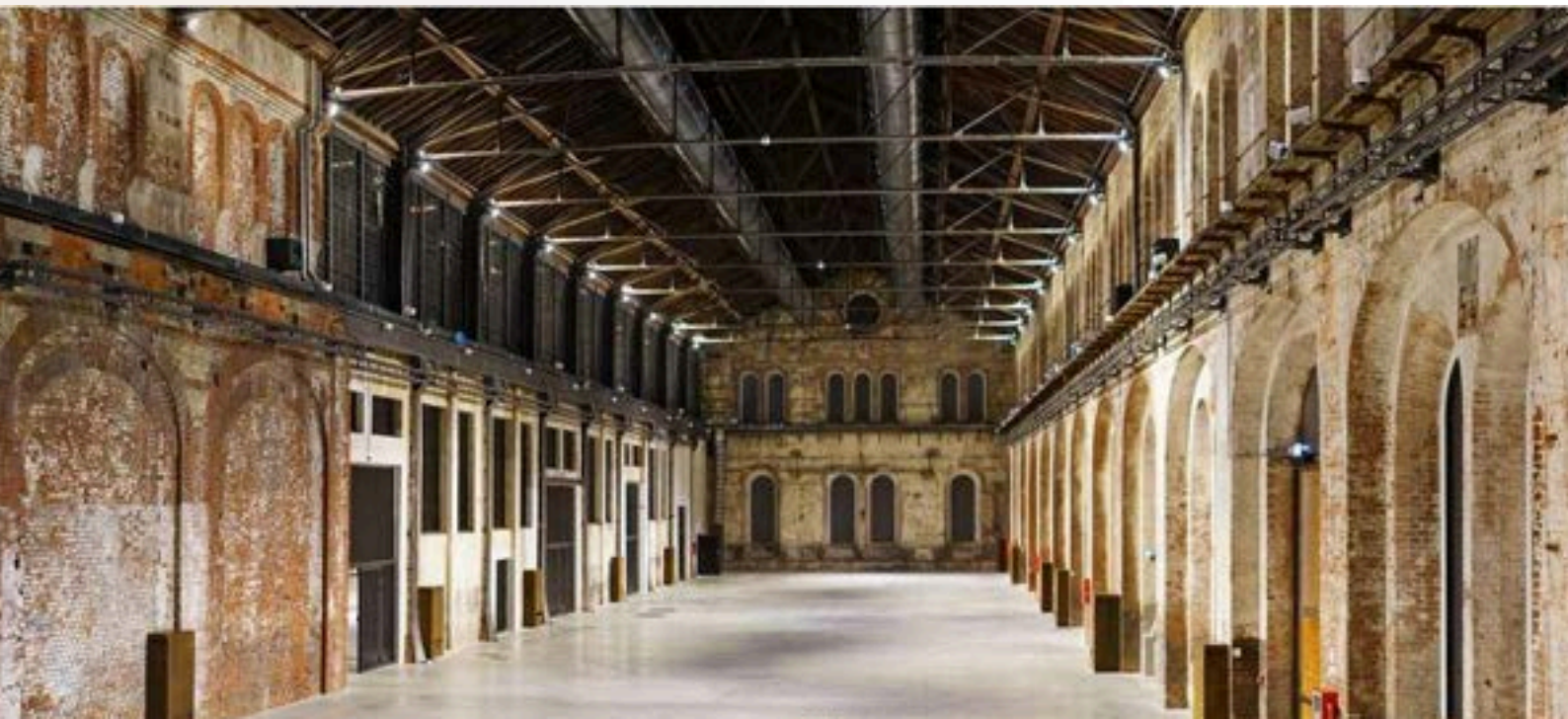
- **15:00 – Registration and welcome coffee**
- **15:30 – Panels**
- **18:30 – Aperitif and networking**

# Location: OGR Binario 3

OGR Torino is a unique European center for culture and innovation, dedicated to experimentation: cultural, artistic, and musical at OGR Cult, scientific, technological, and entrepreneurial at OGR Tech.

## History

Once train repair workshops in the 19th century and an industrial archaeological heritage site, the OGR stands in the heart of Turin on a 35,000 sqm area, activating new horizons of collaboration, creation, and conviviality.



# Sponsorship Opportunities



Your brand will also be a protagonist in person, thanks to solutions that combine communication and experience:

- Logo on all **official event graphics**, ensuring constant and recognizable visibility.
- Customized **event bag** with sponsor logos, distributed to each participant and designed to contain promotional and informational materials: a direct and tangible channel to the audience.
- Logo in opening, waiting, and break **video loops**, capturing attendees' attention at key moments.

# Sponsorship Opportunities

- Logo **projection on the floor** in the catering area and at the entrance: a striking scenic element that integrates your visual identity into the event.
- Branded **place cards on catering tables**, creating true meeting and networking points where your logo becomes a contact opportunity.



## Price

The full sponsorship package: €3,000

For info: [eventi@top-ix.org](mailto:eventi@top-ix.org)