



Sponsorship opportunities



Who We Are

TOP-IX (TOriNO Piemonte Internet eXchange) is a non-profit consortium founded in 2002 with the aim of creating and managing an Internet Exchange (IX) for Internet traffic exchange in the North-West area of Italy.

Rooted in the Piedmont region, TOP-IX operates in the global and borderless space of the Internet.

In addition to building and managing the network infrastructure to provide typical IX services, TOP-IX promotes and supports – through the Development Program (DP) launched in 2006 – projects of technological and/or business innovation based on the use of broadband Internet.

The two activities act synergistically to foster regional growth.



CONNECTIONS: format

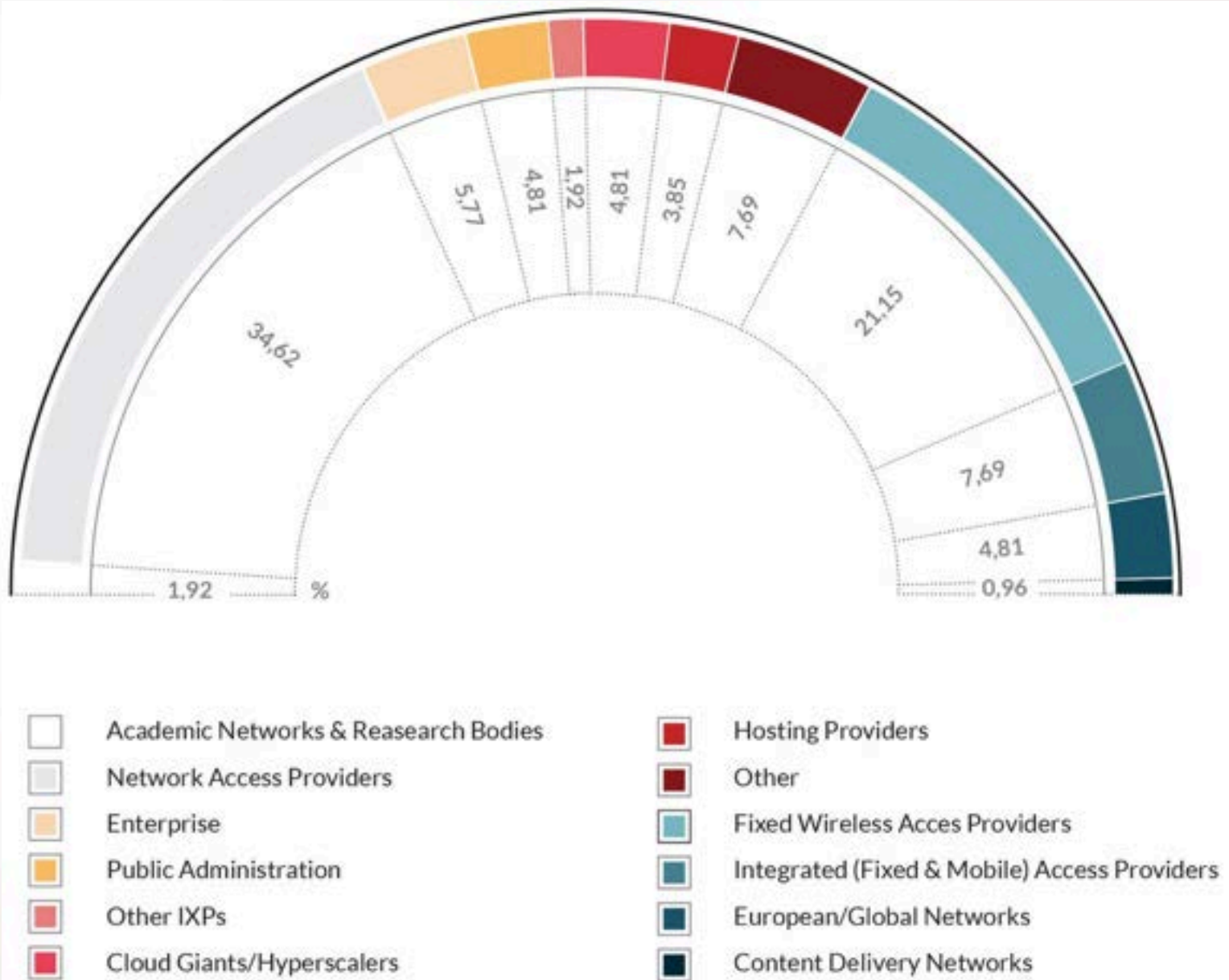
CONNECTIONS is a meeting format launched by TOP-IX in 2023: an informal event where various topics and themes – often very heterogeneous – are discussed, focusing on the consortium's ongoing activities and projects.

In half a day, participants explore the latest developments and trends in technologies and network infrastructures, talking about innovation and our world.

It is addressed to TOP-IX members and affiliates.



CONNECTIONS: audience



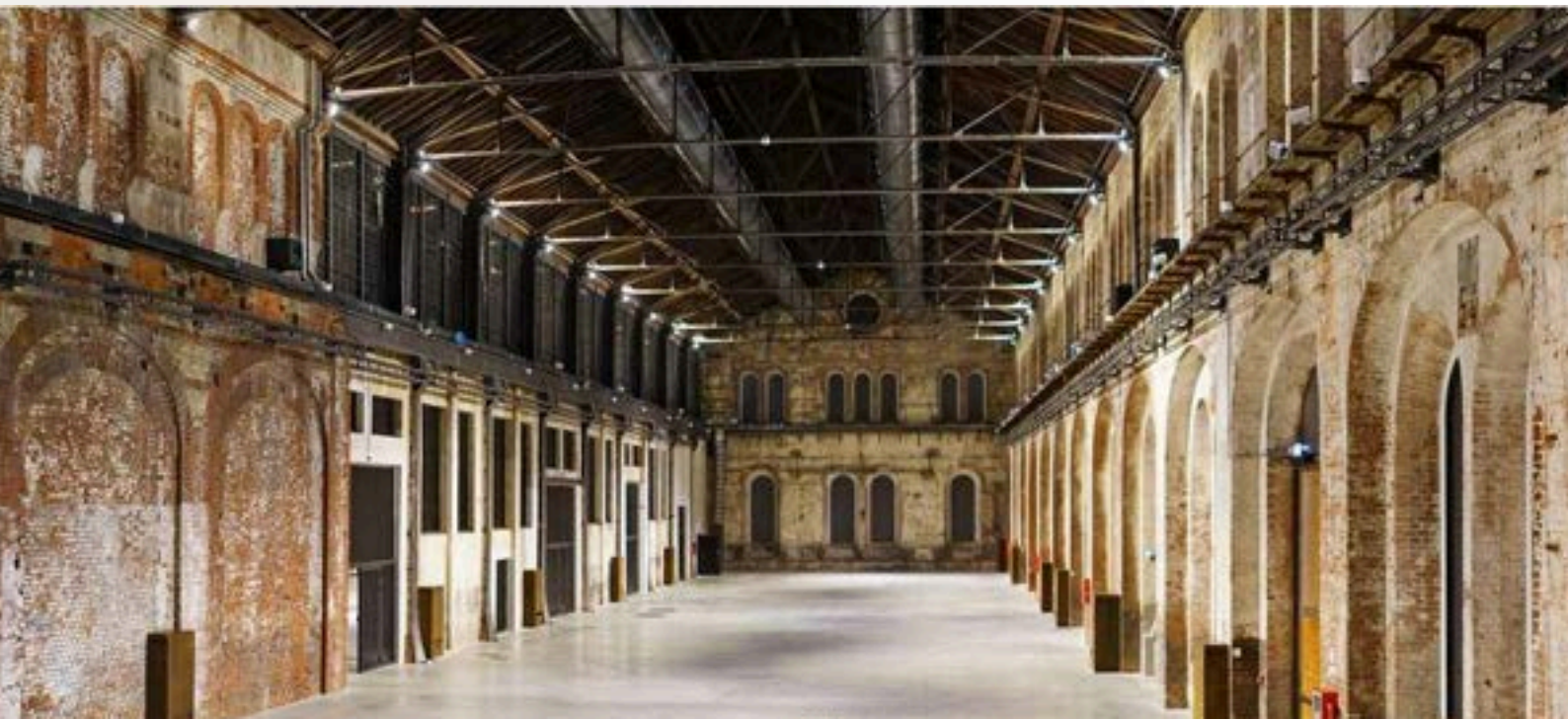
With an attendance of around 200 people, TT gathers representatives of over 100 members and affiliates of our infrastructure, divided into different categories as shown in the figure.

Location: OGR Binario 3

OGR Torino is a unique European center for culture and innovation, dedicated to experimentation: cultural, artistic, and musical at OGR Cult, scientific, technological, and entrepreneurial at OGR Tech.

History

Once train repair workshops in the 19th century and an industrial archaeological heritage site, the OGR stands in the heart of Turin on a 35,000 sqm area, activating new horizons of collaboration, creation, and conviviality.



Sponsorship opportunities

Standard

Your brand will also be a protagonist in person, thanks to solutions that combine communication and experience:



Your logo

Logo on all official event graphics, ensuring constant and recognizable visibility.



Event bag

Customized event bag with sponsor logos, distributed to each participant and designed to contain promotional and informational materials: a direct and tangible channel to the audience.



Video

Logo in opening, waiting, and break video loops, capturing attendees' attention at key moments.



Logo projection

Floor logo projection in the catering area and at the entrance: a striking visual feature that transforms your brand identity into an integral part of the event experience.

Sponsorship opportunities

Price

Full Standard Sponsorship package: € 3.500

Info: eventi@top-ix.org

Sponsorship opportunities

Premium (max 4 sponsor)

Il vostro brand sarà protagonista anche in presenza, grazie a soluzioni integrate che uniscono comunicazione ed esperienza, valorizzando al massimo l'interazione con il pubblico.



Luminous Totem 1,5 x 2,5 m

A dedicated space featuring an illuminated totem displaying your logo or video content. Positioned alongside one of the catering tables, it creates a natural meeting point for attendees while maximizing your brand's visibility throughout the event.



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Sponsorship opportunities

Premium (max 4 sponsor)

Price

Full Premium Sponsorship package: € 5.500

Info: eventi@top-ix.org

Sponsorship opportunities

Platinum (max 1 sponsor)

il vostro brand sarà protagonista assoluto dell'evento: nella comunicazione, online e in presenza, grazie a soluzioni integrate che uniscono comunicazione ed esperienza, valorizzando al massimo l'interazione con il pubblico.



On stage presence

- 10 minutes Speech on stage
- Partecipazione in a panel discussion

Your logo

- Designation: "Connections 2026 – Main Partner"
- Prominent logo placement across all event materials
- Logo featured on attendee badges and primary event signage
- Acknowledgement in all official event communications
- Three dedicated social media posts
- Mention in pre- and post-event newsletters





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Sponsorship opportunities

Platinum (max 1 sponsor)

Price

Full Platinum Sponsorship package: €20,000.

Info: eventi@top-ix.org